



# IANA

INTERMODAL ASSOCIATION  
OF NORTH AMERICA

## Intermodal Safety Committee Meeting

Monday, September 9, 2024  
11:00 AM to 12:00 PM  
Regency Ballroom ABC  
Hyatt Regency Long Beach, CA

# AGENDA

Monday, September 9, 2024

11:00 AM to 12:00 PM



I.

**[11:00 AM to 11:05 AM] Call to Order**

- Welcome and Introductions
- Housekeeping & Safety Review
- Antitrust Guidelines
  
- Approval of May 8, 2024, Meeting Minutes

Justin Sellers, Taylor Logistics, Chair  
Bert Mayo, TrueNorth Companies, Vice Chair  
Marc Blubaugh, Counsel; Benesch,  
Friedlander, Coplan and Aronoff  
Alan Tyson, C & K Trucking, Vice Chair

**I. [11:05 AM to 11:15 AM] Task Force and Working Group Updates**

- Building Blocks of Safety Working Group
- ISC Roundtable
- Joint Intermodal Safety Committee & Operations  
Committee Misreporting Working Group
- Joint Damage Prevention Task Force

Bert Mayo, TrueNorth Companies  
Justin Sellers, Taylor Logistics

Alan Tyson, C & K Trucking  
Chair

**I. [11:15 AM to 11:20 AM] Old Business**

Chair/Vice Chairs

**II. [11:20 AM to 11:25 AM] New Business**

- ISC Leadership Openings
- Items from the Floor

Chair/Vice Chairs  
Chair/Vice Chairs

**III. [11:25 AM to 12:00 PM] “Managing the Evolving Cyber Risk in Intermodal”**

Aaron Voss  
VP of Colleague Technology & Security  
TrueNorth Companies

**VI. [12:00 PM] Adjourn**

Chair/IANA Staff



# Call to Order

- Welcome
  - Reminder of expectation for Committee members
    - Meetings include deliberation of issues, education, and discussion of recommended practices
    - Solicitation of business is not allowed during meetings
    - Members must abide by antitrust guidelines
    - Actively participate in Committee

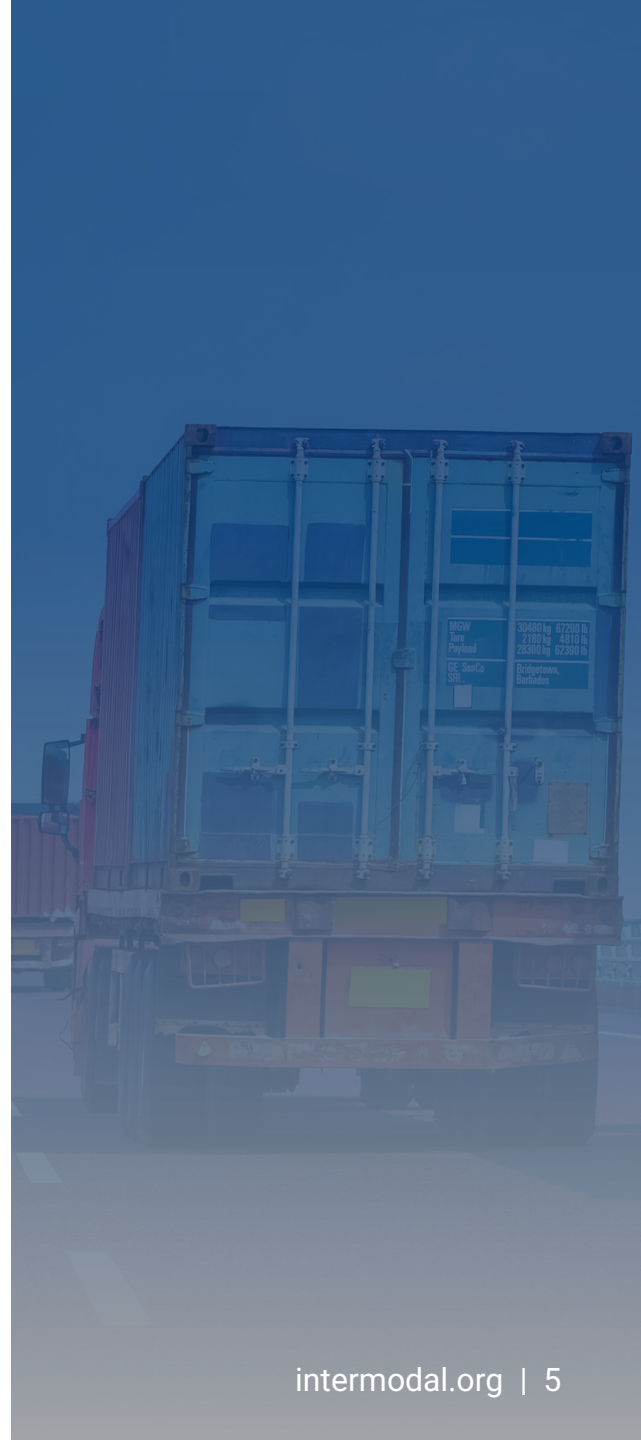
# Housekeeping



- Turn Cell Phones to Vibrate or Off
- **Please** No Side Bar Conversations
- When Speaking
  - Use a Microphone
  - Identify Yourself and Company Affiliation

# Safety Briefing

- Current Location:
  - Hyatt Regency, Regency Ballroom ABC
  - 200 S. Pine Avenue, Long Beach, CA 90802
- Hotel Security:
  - Office on ground level, Dial “55” from any Hotel Phone
- 911 Assignment:
  - Contact Hotel Security, Dial “55” from any Hotel Phone
  - Primary
  - Secondary
- AED Assignment:
  - Contact Hotel Security, Dial “55” from any Hotel Phone
  - Primary
  - Secondary
- First Aid Kit Assignment:
  - Contact Hotel Security, Dial “55” from any Hotel Phone
  - Primary
  - Secondary



# Safety Briefing - Continued

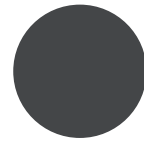
- CPR Assignments:
  - Primary
  - Secondary
- Evacuation Assignments:
  - Primary
  - Secondary
  - Evacuation Routes – primary and secondary
  - Rally point:
    - Grassy area across from main hotel entrance
    - Chairs pushed in - **Avoid tripping hazards**
- Fire extinguishers:
  - Just outside the Regency A entrance.
- Drills scheduled or planned for the day





# Antitrust Guidelines

# Antitrust Guidelines



**Marc Blubaugh**

**IANA Counsel**

**Benesch, Friedlander, Coplan and Aronoff**





A large cargo ship is docked at night, illuminated by bright lights. The ship's deck is covered with numerous colorful shipping containers. In the background, a large steel structure, possibly a bridge or a large crane, is visible against the dark sky. A semi-transparent dark blue rectangular box is overlaid on the center of the image, containing white text.

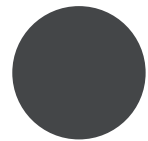
# Approval of May 8, 2024, Meeting Minutes





# Task Force and Working Group Updates

# Building Blocks of Safety Working Group



**Bert Mayo**  
**TrueNorth Companies**

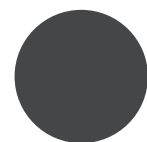




# Building Blocks of Safety Working Group

- **2024 Webinar Topics:**
  - **Root Cause Analysis – April 2024**
  - **Behavior Based Safety – May 2024 Business Meeting Roundtable**
  - **Managing Risk – EXPO 2024 Concurrent Session**
  - **Technology – Fall/Winter 2024**
  - **Job Hazard Analysis – Winter 2024/2025**
  - **Summer Safety Tips – Spring 2025**

# ISC Roundtable



**Justin Sellers**  
**Taylor Logistics**



# Thank you to the Participants

- Bert Mayo, Working Group Leader, TrueNorth Companies
- William Barrett, Ports America
- Jarod Brown, South Carolina Ports Authority
- Scott Brown, NCB
- Mike Cromwell, REMPREX, LLC
- Brian Hofmann, Stoughton Trailers, LLC
- Thomas Jackson, The Greenbrier Companies
- Kenneth Kern, DCLI
- Murat Koksel, NCB
- Jeffrey McCabe, BNSF Railway
- Mike O'Malley, DCLI
- Steven Peschock, Georgia Ports Authority
- Vernon Prevatt, REMPREX, LLC
- Justin Sellers, Taylor Logistics
- Douglas Turpening, STG Logistics
- Alan Tyson, C & K Trucking
- Thomas Weisberg, Maersk Line



# ISC Roundtable

- Monthly one hour meeting
- Industry professionals engaged collaborative and non-competitive discussion
- Led by a moderator (Group Leader) – moderator can be switched out monthly
- Discussion comprised of timely or compelling topic, industry issue or concern
- Potential for creating new Working Groups and Task Forces, educational sessions and topics for EXPO and Business Meeting
- Excellent opportunity for networking, professional development and collaboration

# Joint Safety and Operations Misreporting Working Group

- **Alan Tyson, co-Leader**  
C & K Trucking
- **Jeremy Hayden, co-Leader**  
Union Pacific Railroad Company



# Thank you to the Participants

- Alan Tyson, Working Group co-Leader, C & K Trucking
- Jeremy Hayden, Working Group co-Leader, Union Pacific Railroad Company
- Gerry Bisailon, REMPRES, LLC
- Andrew Bozak, Reliable Transportation Specialists, Inc.
- Jarod Brown, South Carolina Ports Authority
- Scott Brown, NCB
- Tolga Cankurtaran, NC State Ports Authority
- Bill Hamlin, Gray Wolf Group LLC
- Thomas Jackson, The Greenbrier Companies
- Dave Kalata, Terrier Transportation, Inc.
- Jeff Kidd, Eagle Systems, Inc.
- Murat Koksel, NCB
- Donna Lemm, IMC
- Calvin Lin, Ventra Technology Inc.
- Chris Machut, SiteTrax.io by Netarus
- Meghan Nesta, DrayNow Inc.
- Elizabeth Ogard, Prime Focus LLC
- James Palmer, CSX Intermodal Terminals, Inc.
- JJ Pascente, Legend Trucking Inc.
- Ted Prince, Tri-Cities Intermodal, LLC
- Louis Testa, TRAC Intermodal
- Jay Windsor, Virginia International Terminals, LLC



# Misreporting Working Group

Misreporting scenarios that Motor Carriers and Facility Operators experience

- Frequency
- Anecdotal
- Financial Burden
- Processes in place for identifying misreported containers
- Processes in place for handling/resolving issues
- Organizational risk

# Survey Results

- May 2024: Survey conducted, received responses from across the industry
  - Including Rail, Terminal/Port Operator, Motor Carrier, Equipment Provider, Supplier, Shipper



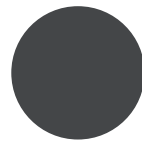
# Next Steps

***Focusing on IANA's mission of collaboration and education the WG recommends creating educational collateral.***

- Identify additional members to build out each mode's materials
- Define each mode's responsibilities
- Highlight the importance of accurate reporting
- Identify opportunities and situations that positively/negatively impact the supply chain and partners
- Schedule educational sessions to share materials and receive feedback



# Joint Damage Prevention Task Force Update

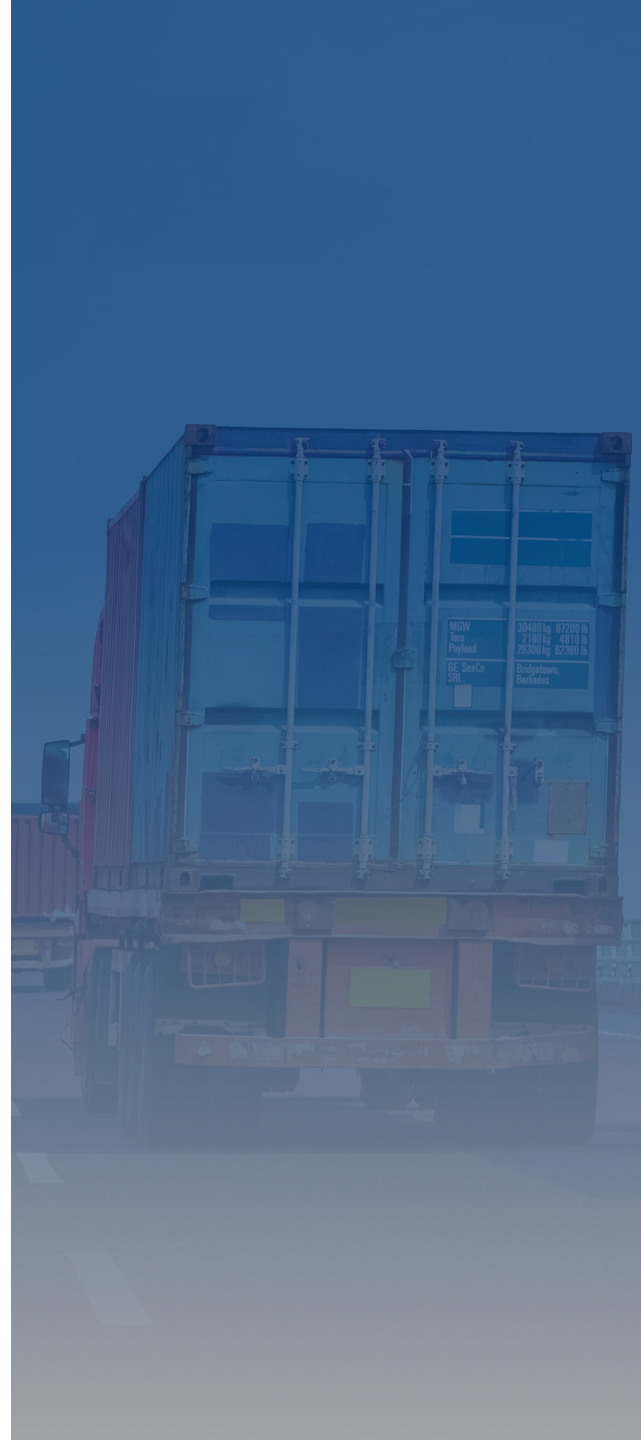


**Andrew Knouse**  
**Norfolk Southern**



# Objectives

- Raise awareness and share information regarding preventable chassis damage with stakeholders involved in moving, storing and maintaining chassis
- Develop presentation tools and resources, which may be utilized by IANA members during local outreach events
- Materials to highlight proper use and handling of intermodal chassis and the operational and safety benefits of doing so



# Next Steps

- May 2024: Transitioned from the Damage Prevention Outreach Program Task Force to a new Joint Task Force, collaborating with OPS and Safety committee participants.
  - Focus will be on:
    - **Process owner engagement**
      - Terminal operators
      - Motor Carriers/Drivers
      - BCO site operators
    - **Driving recommended practices to reduce damage**
    - **Identify additional participants from the ISC and OPS Committees**





# Old Business





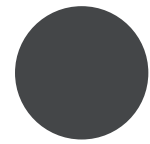
# New Business

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- ISC Leadership Openings
- Items from the Floor



# Managing the Evolving Cyber Risk in Intermodal



**Aaron Voss**

**VP of Colleague Technology & Security  
TrueNorth Companies**



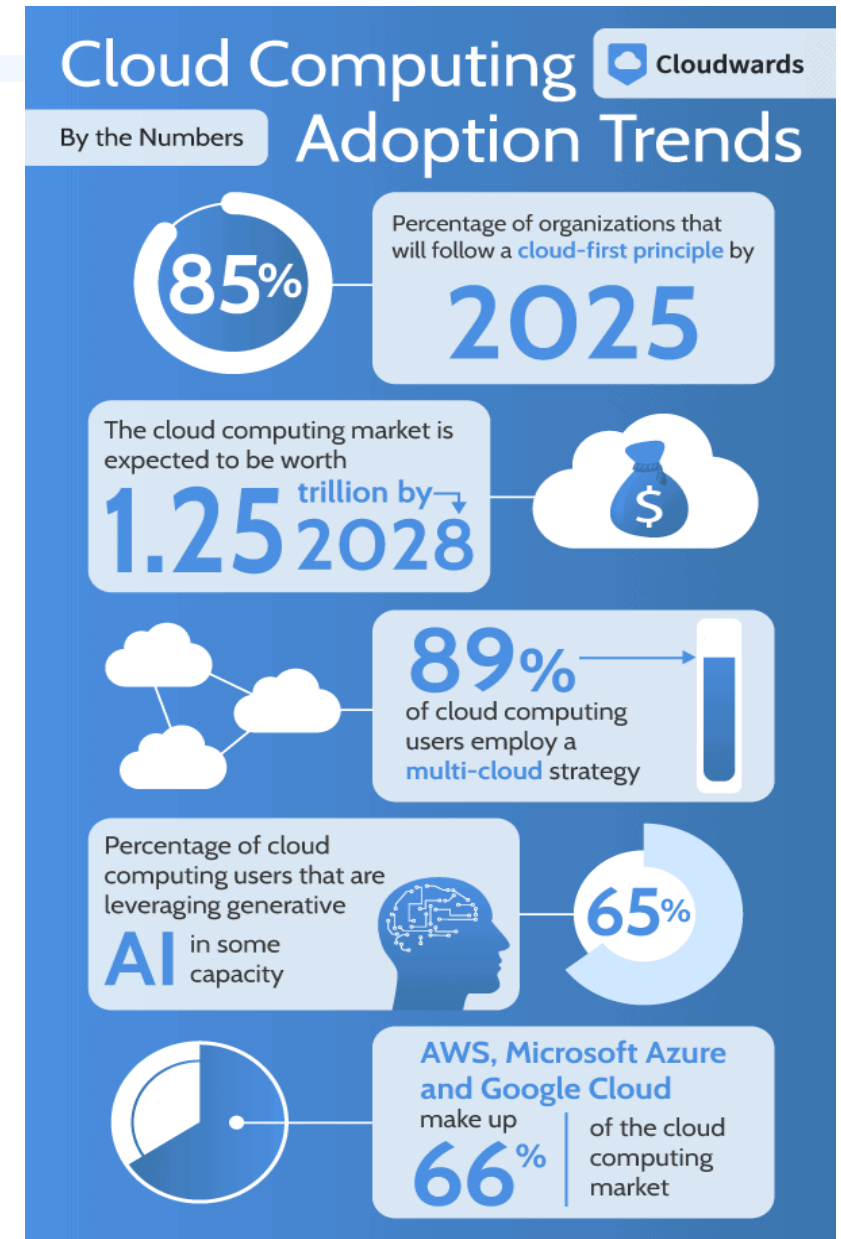
explore  
what's  
possible



# CURRENT CYBER TRENDS

## 2024

- Evolving AI technology – Good and Bad
- Cloud adoption and the ever-expanding enterprise footprint

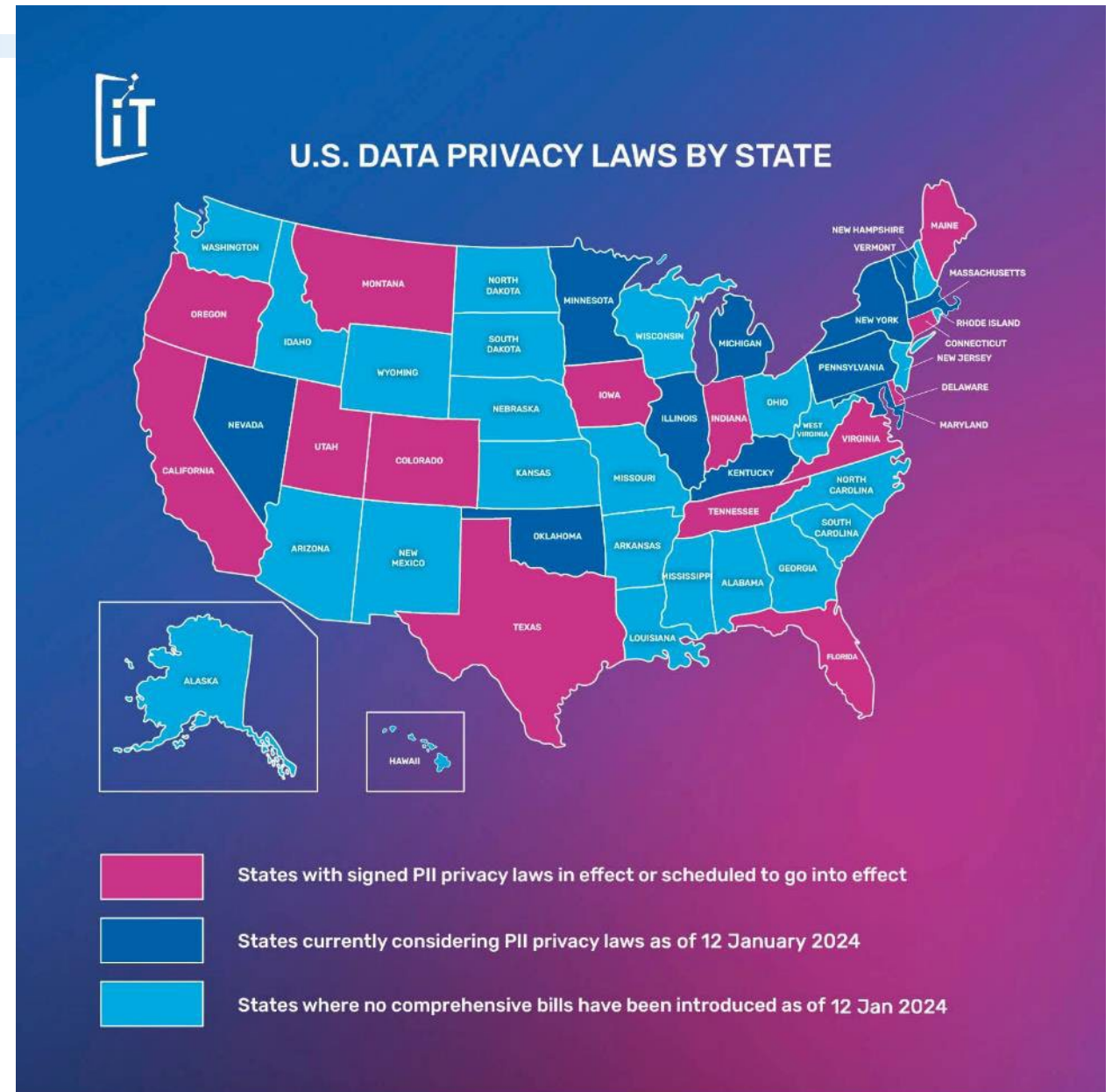




# CURRENT CYBER TRENDS

## 2024

- Changing regulatory requirements
- Supply chain attacks
- Unprecedented data leaks

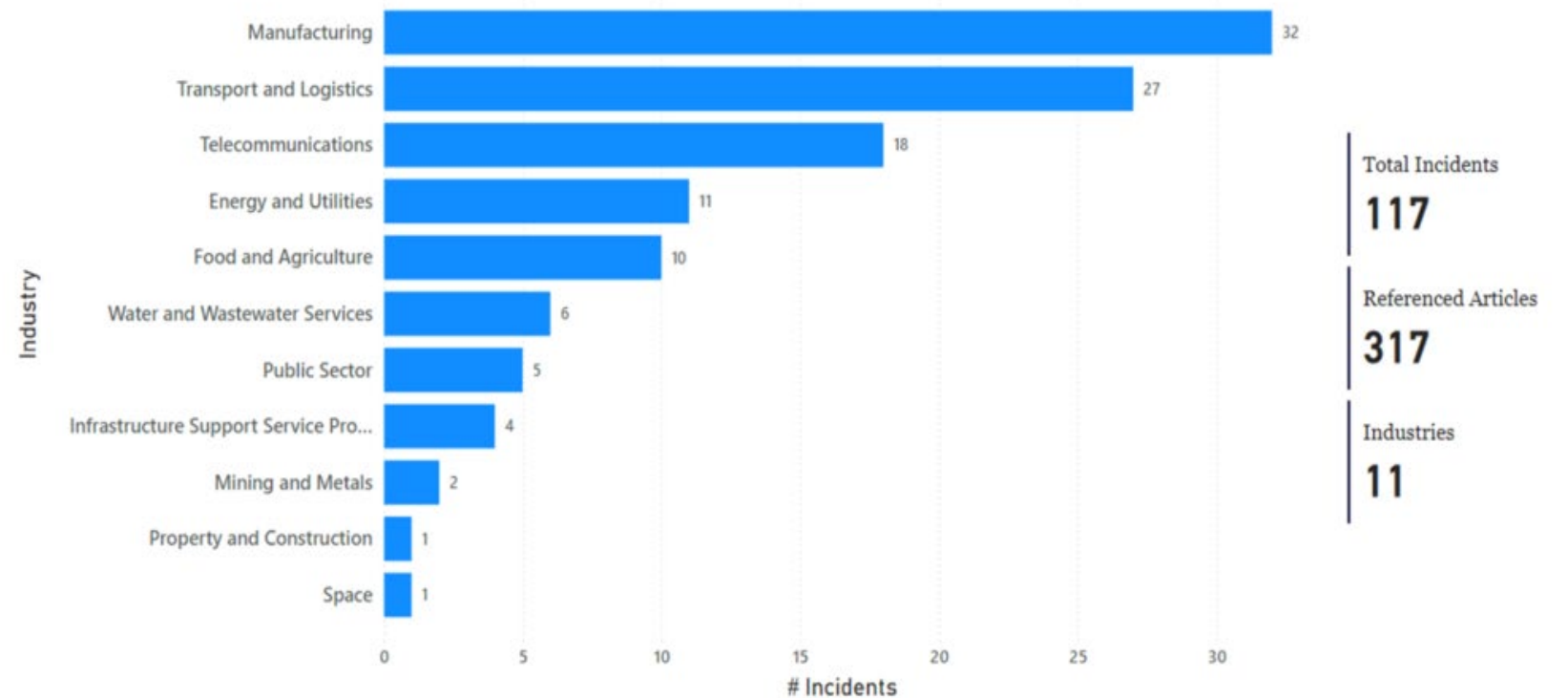


# CURRENT CYBER TRENDS - TRANSPORTATION

## 2024

- Accelerated technology adoption
- IoT (Internet of things)
- Supply chain targeting

Publicly reported cyber incidents by industry - 1 July 2023 - 30 June 2024



# CONTINUITY OF OPERATIONS

## 2024

- Basement to boardroom disconnect
- Executive and operational leadership alignment





# CONTINUITY OF OPERATIONS

## 2024

- True understanding of event impacts
- Complete view of risk and remediation
- Ongoing survival of the organization



# CONTINUITY OF OPERATIONS – HOW TO ADDRESS 2024

- Partnership between IT, operations, and leadership
- Understanding where risks exist
- Effectively manage 3<sup>rd</sup> parties
- Test and validate continuity plans
- Understand and address unacceptable deficiencies



# TAKEAWAYS

## 2024

- Review how your organization plans for outages and incidents
- Develop a strong and robust vendor risk strategy
- Familiarize yourself with evolving compliance requirements
- Ensure your cyber program is forward looking
- Breakdown silos between teams







**Thank You!**





**Adjourn**



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## Thank you for joining us!